



**PRESS RELEASE – FOR IMMEDIATE RELEASE**

## **GustoMSC launches new website** *Resulting from a corporate redesign*

**Schiedam, Netherlands - March 16, 2016** – GustoMSC announced the launch of a new website [www.gustomsc.com](http://www.gustomsc.com). Key features of the site include a cleaner and more attractive design, including a restyling of the corporate logo; the improved navigation and functionality provides an extremely user-friendly experience while allowing customers to see the full solutions portfolio that GustoMSC has to offer.

After becoming independent from SBM Offshore in 2012, GustoMSC developed its own corporate identity. *“Primarily using iconic Mobile Offshore Units, the company is building a unique identity as a worldwide leader for the design and engineering of mobile offshore units. Restyling the website and the corporate logo are logical next steps in the continuation of this improved corporate design”*, said Mattijs Faber, marketing manager GustoMSC. *“We plan to continue making improvements to better suit the interests of our clients and business relations.”*

### **New Website**

Created with the user experience in mind, the site includes many new features to help users to quickly and easily navigate the site and find the information they need. New features include:

- *Our Designs*; a user friendly search page to find the right solution within a broad portfolio of mobile offshore unit designs. With multiple options to filter by markets, unit types and associated equipment, visitors can quickly find the design they are looking for. Each design has its individual page with design characteristics, highlights and related relevant content.
- *Our Designs at work*; an integrated interactive application showing all the units that have been built to a GustoMSC design on a world map. This map is updated daily. Visitors are not only able to search for specific existing units via multiple options, but clicking a unit will disclose more information about the unit itself via the specific unit page.
- *Our teams*; specialist teams are presented to give the company a face behind the brand and to offer a relevant point of contact for the visitor.
- *Responsive design*; the website has been optimized to allow tablet users to interact better with GustoMSC online.

### **Improved corporate logo**

Resulting from a corporate redesign in 2014, the release of the new website is a perfect moment to introduce a restyled corporate logo. The logo uses a new font and slightly different colors, seamlessly matching the colors of the corporate design and creating a consistent brand identity.

### About GustoMSC

GustoMSC is an independent, world renowned and leading design and engineering company, thanks to the vast knowledge and expertise of our dedicated professionals and close relationships with the most influential players in the offshore energy market. GustoMSC serves the offshore industry by providing the best-in-class solutions for mobile offshore units.

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*Further information:*

Contact: Tessa Vleugels  
Telephone: +31 10 2883 000  
E-mail: [tessa.vleugels@gustomsc.com](mailto:tessa.vleugels@gustomsc.com)  
WWW: [GustoMSC.com](http://GustoMSC.com)  
Address: Karel Doormanweg 35, 3115 JD, Schiedam, The Netherlands